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GIT402: New Media Internet Tech

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Data Graphic Poster



History of Gunilla of Sweden

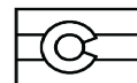
Creator of Gunilla Skincare and Lerosett



Credentials

Gunilla Nilsson Ross becomes a licensed esthetician after studying in England and Sweden. She then begins teaching esthetics in the U.K.

1962



Relocation

Gunilla moves to Denver, Colorado where she quickly learns that the U.S. does not use botanically grown ingredients like she is use to using in Sweden.

1970



Founded

She founds Gunilla of Sweden and begins pioneering botanical skincare and products that are still being used by professional dermatologists today.

1987



First Product

The first product is created "Lerosett Clay Treatment", a chemical-free treatment for problem skin, and their reputations starts to steadily grow with licensed professionals.

1989



100% Organic

Climate-controlled aloe vera greenhouse is built which is nutrient-infused with hydroponic technology, for organically grown botanicals at their optimal potency.

1997



Improvement

She improves her anti-aging serum, "Cell Rejuvenator", by adding a few upgrades and removing parabens. She also made sure to add more active ingredients.

2010



Certification

Gunilla of Sweden earns national certification as a Women's Business Enterprise by the Women's Business Development Center, a partner of WBENC in Overland Park, Kansas.

2020

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For more information on our botanically sourced skincare, visit us at <https://gunillaofsweden.com/>

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